

**Naked Calories  
Travel the World Sweepstakes  
Official Rules**

**NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL, AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.**

Participation constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules. The Naked Calories "Travel the World" Sweepstakes begins at 12:00 a.m., Eastern Standard Time ("EST") on January 1, 2012 and ends at 11:59: p.m., ("EDT") on March 31, 2012 ("Sweepstakes Period"). Sweepstakes is sponsored by Changing Lives Press, 50 Public Square #1600, Cleveland, OH 44113 (the "Sponsor").

**Eligibility:** Sweepstakes is only open to legal residents of the 50 United States, and District of Columbia, who has the age of majority in his or her state and who are 18 years of age or older as of the Sweepstakes start date. Employees, officers, and directors (including immediate family members and members of the same household) of the Sponsor, its parent company, subsidiaries, affiliates, retailers, distributors and advertising and promotion agencies, and any other entities directly associated with this sweepstakes (collectively, "Released Parties"), are also not eligible to participate. All federal, state and local laws and regulations apply. **Void where prohibited.**

**Two Ways to Enter:** Eligible participants can enter the Sweepstakes by visiting [www.caltonnutrition.com](http://www.caltonnutrition.com) and completing an online entry form. Participants will then receive an email message sent to the address they included on the entry form which will contain the official Travel the World Sweepstakes entry form completed with the information they provided. They will directed to print the form and then mail it along with the original receipt they received from where they purchased the book, Naked Calories, to the address provided on the entry form. Participant will receive one entry into the Sweepstakes. To enter without purchase, eligible participants can request an official Travel the World Sweepstakes entry card that can be used in place of a Naked Calories book receipt by sending a self-addressed, stamped envelope to: Alliance/ "Travel the World" Sweepstakes, 620 Park Avenue, #332, Rochester, NY 14607. Upon receipt of the official entry card, participants need to mail it back along with their completed Travel the World sweepstakes entry form that they printed out from the Calton Nutrition website ([www.caltonnutrition.com](http://www.caltonnutrition.com)) to the address provided on the entry form. All entries must be postmarked by March 31, 2012, and received by April 5, 2012. **Only one entry per person, per Sweepstakes Period is allowed regardless of method of entry.**

All entries become the property of the Sponsor and will not be acknowledged or returned. Sponsor reserves the right, in its sole discretion, to void any and all entries of an entrant that submits more than the stated maximum limit of entries by using multiple/different addresses, identities, or any other methods. Sponsor is not responsible for lost, late, incorrect, incomplete, invalid, unintelligible or misdirected entries, which will be disqualified. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Once submitted, an entry cannot be deleted, canceled or modified.

**Drawing and Notification:** Grand Prize winner will be selected on or about April 6, 2012 from among all eligible entries received, in a random drawing by Alliance Sweepstakes Services, Inc. (the "Sweepstakes Administrator"), an independent judging organization, whose decisions are final and binding in all matters relating to this Sweepstakes. Odds of winning will depend on the total number of eligible entries received. The potential prize winner will be contacted by the email address and/or telephone number they provided on their entry form. Winner will be required to complete and execute an affidavit of eligibility/compliance/liability release, and, where lawful, publicity release, to be returned within 14 days of the date documents are delivered. Travel companion must also execute and return a travel liability release. If the travel companion is a minor, parent or legal guardian must sign and return release and accompany minor on the trip. In the event of noncompliance with the Official Rules, if a winner cannot be reached at the address/phone number on winner's entry within 48 hours of the first attempt, or if the prize or prize notification is returned as unclaimed or undeliverable, an alternate winner will be selected.

**Prize:** One (1) Grand Prize winner will receive a vacation package on "The World", the largest privately-owned yacht on the planet. The package includes the use of Naked Calories author's Private Suite, Dr. Jayson and Mira Calton, #644, (or another similar suite) for the winner and one (1) guest for ten (10) days along with onboard food and beverages (up to \$500 a day). Travel must be completed by December 15, 2012. No tipping or port charges will be incurred. All ship rules must be followed while booking the trip as well as while aboard. The Grand Prize winner will have the option of choosing between two different dates to accept the vacation package. Option One includes travel between August 24 – September 2, 2012 which has a total ARV of \$20,000. Option Two includes travel for any other dates up until December 15, 2012, which has a total ARV of \$7,000. Reservations are based on availability and black-out dates do apply. Grand Prize winner is responsible for all expenses associated with transportation to the point of departure, including airfare and transfers as well as any land-based accommodations if needed and any other incidental costs or fees not outlined in these rules.

**Prize Conditions:** By accepting any prize, the prize winner agrees to release the Sponsor, the Released Parties, and prize suppliers from any and all liability whatsoever for any injuries, losses, or damages of any kind caused by entering

the promotion or for damages of any kind caused by any prize or resulting from acceptance, possession, or use/misuse of prize awarded. No substitution or transfer of prize or election of cash in lieu of prize will be permitted. The Sponsor reserves the right at its sole discretion to substitute any prize package with another prize of equal or greater value in the event that the prize (or any component thereof) is not available. Grand prize winner and travel companion are responsible for complying with all conditions for international travel as may be required by law and airlines, including but not limited to having valid photo ID, a valid passport, and any other documents that may be required. Each Prize winner is solely responsible for all applicable federal, state and local taxes and/or any other fees/costs associated with the prize or receipt of the prize. The winner's entry and acceptance of the prize offered constitutes permission (except where prohibited by law) for the Sponsor to use said winner's name, photograph, likeness, statements, biographical information, voice and address (city and state), in all forms of media, in perpetuity, without notice or further compensation.

**Terms & Conditions:** This Sweepstakes is subject to all applicable federal, state, and local laws. By entering the Sweepstakes, entrants agree to release, discharge, indemnify and hold harmless the Released Parties, and each of their respective directors, officers, employees, shareholders and agents from any and all liability, loss, damage or injuries to any person (including death) or property of any kind sustained in connection with their participation in the Sweepstakes or from their acceptance, receipt, possession and/or use or misuse of the prize, or for any typographical or other error in the printing, offering or announcement of the prize. Entrants further acknowledge that said parties have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee express or implied, in fact or in law, relative to the prize, including, but not limited to, its quality or fitness for a particular purpose. Any person attempting to defraud or in any way tamper with the Sweepstakes mechanics and/or implementation will be prosecuted to the fullest extent of the law. By participating, entrants agree to be bound by these Official Rules and the decisions of the Sweepstakes Administrator, and waive any right to claim ambiguity in the Sweepstakes or these Official Rules. Sponsor reserves the right to disqualify any entrant that Sponsor determines, in its sole discretion, violates these Official Rules. **This Sweepstakes is void where prohibited.**

**Internet Limitations of Liability:** If for any reason this Sweepstakes is not capable of running as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, the Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes in whole or in part, at any time, without notice and award the Grand Prizes using all non-suspect eligible entries received as of, or after (if applicable) this cancellation, termination, modification or suspension date, or in

any manner that is fair and equitable. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Sponsor is not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any Website, or any combination thereof, including any injury or damage to participant's or any other person's computer relating to or resulting from participation in this Sweepstakes or downloading any materials in this Sweepstakes. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON (S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. In the event of a dispute as to the identity of a winner based on an e-mail address, the winning entry will be declared by the authorized account holder of the e-mail address submitted at time of entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider or other organization (e.g., business, educational, institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

**Disputes:** Except where prohibited, you agree that any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of Ohio. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, your rights and obligations, or the rights and obligations of Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Ohio, without giving effect to any choice of law or conflict of law rules (whether of the State of Ohio or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Ohio.

**Winners List Requests:** To request confirmation of the name and address of the winner, please send a self-addressed, stamped business size envelope, by April 30, 2012, to: Alliance/ Travel the World Sweepstakes Winner's List Request, 300 State St. Suite 402, Rochester, NY 14614.

**Sponsor:** Changing Lives Press, 50 Public Square #1600, Cleveland, OH 44113.